

**AF07: Business benefits report: [www.kavanaghrecruitment.co.uk](http://www.kavanaghrecruitment.co.uk)**

Kavanagh Recruitment - Construction recruitment agency in the North East of England.

**Introduction**

This report covers the search engine positions for a client website in Google, MSN and Yahoo.

**Business benefits**

Kavanagh Recruitment is now being found for the following search phrases.

**Search engine positions we achieved**

Phrases we're being found for	Google		msn		YAHOO! UK+DUBLIN	
	position	we beat	position	we beat	position	we beat
Tenant Liaison vacancies Northumberland	1	1,140	1	1,130	1	1,580
PQS vacancies Northumberland	1	816	1 + 2	234	1 + 4	3,520
Breeam vacancies Northumberland	1	572	1 + 2	153	1 + 4	2,810
Built environment vacancies Teeside	1	9,400	1 + 4	602	1 + 2	37,200
Resident Liaison vacancies Newcastle	1	12,900	1 + 6	4,840	1 + 7	15,200
Building surveyor vacancies Cleveland	1	19,400	1 + 10	23,200	1	129,000
PQS vacancies Newcastle	1	2,080	2 + 3	511	1 + 6	18,200
PQS vacancies Durham	1	2,100	2 + 4	478	1 + 2	4,990
Bid Management vacancies Northumberland	1	4,280	3 + 6	18,700	1	78,300
Breeam jobs Teeside	1	1,970	4 + 5	100	1 + 2	1,610
Bid Management vacancies Cleveland	1	8,700	5 + 9	104,000	1 + 5	143,000
Construction vacancies Cleveland	1	75,900	6	368,000	2 + 3	1,060,000
Breeam vacancies North East	1	12,900	6 + 7	6,110	1 + 2	26,900
Bid Management vacancies Tyne & Wear	1	4,000	7 + 8	10,300	1 + 3	65,900
Bid Management vacancies Durham	1	8,120	7 + 10	68,900	1 + 10	151,000
Breeam vacancies Newcastle	1	1,130	8 + 9	473	1 + 5	4,140
Breeam jobs Middlesbrough	1	896	9	258	1 + 4	2,020
Bid Management vacancies Newcastle	1	11,800	9 + 10	53,200	1	182,000
Procurement specialist vacancies Northumberland	1	4,030	n/a	n/a	1	136,000
Procurement specialist vacancies Sunderland	1	6,119	n/a	n/a	1	175,000
Procurement specialist vacancies Middlesbrough	1	3,820	n/a	n/a	1	56,700
Breeam vacancies Cleveland	1 + 2	519	1 + 2	153	1 + 2	699
Breeam vacancies Teeside	1 + 2	1,190	1 + 2	33	1 + 2	552
Breeam vacancies Sunderland	1 + 2	323	1 + 2	129	1 + 2	638
PQS vacancies Middlesbrough	1 + 2	325	1 + 2	105	1 + 2	603
Resident Liaison vacancies Sunderland	1 + 2	5,270	1 + 2	1,270	1 + 2	1,240
PQS vacancies Tyne & Wear	1 + 2	400	1 + 2	234	1 + 2	2,250
PQS vacancies Sunderland	1 + 2	449	1 + 2	133	1 + 2	693

'n/a' = not visited or listed on page one.

<b>Workphase:</b> 1	<b>client contact:</b> Jo Kavanagh	<b>author:</b> Lisa Forster	<b>date:</b> 03.02.09	<b>version:</b> 002
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Phrases we're being found for	Google		msn		YAHOO!	
	position	we beat	position	we beat	position	we beat
Tenant Liaison vacancies Tyne & Wear	1 + 2	737	1 + 3	650	1 + 2	1,280
Tenant Liaison vacancies Sunderland	1 + 2	774	1 + 3	310	1 + 2	1,090
Resident Liaison vacancies Middlesbrough	1 + 2	2,290	1 + 4	674	1 + 2	959
Tenant Liaison vacancies Middlesbrough	1 + 2	529	1 + 4	549	1 + 2	978
Tenant Liaison vacancies Cleveland	1 + 2	2,320	1 + 5	105	1 + 4	2,520
Resident Liaison vacancies Cleveland	1 + 2	16,700	1 + 5	16,800	1 + 4	15,000
Architectural vacancies Teeside	1 + 2	29,000	1 + 7	416	1 + 2	26,600
Tenant Liaison vacancies Durham	1 + 2	2,220	1 + 9	5,580	1 + 4	4,190
Resident Liaison vacancies Durham	1 + 2	10,800	1 + 9	12,300	1 + 4	19,400
CAD Technicians vacancies Cleveland	1 + 2	5,700	1 + 9	16,300	1 + 4	18,600
Breeam vacancies Durham	1 + 2	628	2 + 3	258	1 + 2	2,180
Bid Management vacancies Sunderland	1 + 2	4,320	2 + 4	14,600	1 + 3	38,500
Bid Management vacancies Middlesbrough	1 + 2	3,610	2 + 5	6,230	1 + 4	31,400
Breeam vacancies Middlesbrough	1 + 2	798	3 + 4	100	1 + 2	1,290
Estimating vacancies Sunderland	1 + 2	22,200	10	17,000	1 + 2	41,600
Tenant Liaison vacancies North East	2	14,800	1	27,700	1	28,500
Built environment vacancies Middlesbrough	2	4,080	1 + 5	6,780	1 + 2	52,500
Resident Liaison vacancies Teeside	2	2,160	1 + 5	157	1 + 4	4,170
Tenant Liaison vacancies Teeside	2	916	1 + 5	105	1 + 3	66
Resident Liaison vacancies Northumberland	2	4,080	1 + 8	3,890	1 + 5	10,800
Procurement specialist vacancies Teeside	2	28,800	n/a	n/a	1	70,900
Estimating vacancies Teeside	2 + 3	8,480	9 + 10	559	1 + 2	56,400
Project manager vacancies North East	3	384,000	1	705,000	1	4,570,000
CAD Technicians vacancies Northumberland	3	4,210	1	6,020	1 + 2	16,400
Built environment vacancies North East	3	316,000	1 + 2	387,000	1 + 2	849,000
Building surveyor vacancies Sunderland	3	5,920	1 + 7	3,900	1	48,500
Built environment vacancies Durham	3	12,700	1 + 7	111,000	1 + 2	206,000
Built environment vacancies Sunderland	3	5,410	1 + 9	13,100	1 + 2	63,300
Breeam vacancies Tyne & Wear	3	342	2 + 3	148	1 + 2	1,890
Architectural vacancies Cleveland	3	173,000	4	55,300	1 + 2	387,000
Construction vacancies Sunderland	3	34,300	8	62,700	1 + 2	900,000
Procurement specialist vacancies Tyne & Wear	3	4,230	n/a	n/a	1	113,000
Estimating vacancies Cleveland	3	105,000	n/a	n/a	1 + 3	245,000
Construction manager vacancies Cleveland	3	230,000	9	204,000	2 + 6	850,000
Breeam jobs Tyne & Wear	3	1,170	9 + 10	339	1 + 8	7,200
Resident Liaison vacancies Tyne & Wear	3 + 4	1,390	1 + 3	966	1 + 2	10,800
CAD Technicians vacancies Teeside	3 + 4	3,440	1 + 3	277	1 + 2	2,320
CAD Technicians vacancies Sunderland	3 + 4	2,310	1 + 5	1,180	1 + 2	1,380
CAD Technicians vacancies Middlesbrough	3 + 4	2,200	1 + 5	1,050	1 + 2	1,770

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Phrases we're being found for	Google		msn		YAHOO!	
	position	we beat	position	we beat	position	we beat
Quantity surveyor vacancies Middlesbrough	4	3,170	2 + 8	569	1	49,600
Quantity surveyor vacancies Sunderland	4	3,350	3	3,810	1	44,300
Estimating vacancies North East	4	152,000	3 + 4	536,000	1 + 3	860,000
Architectural vacancies Durham	4	122,000	3 + 7	37,800	1 + 3	315,000
Built environment vacancies Cleveland	4	10,400	3 + 8	95,400	3 + 4	186,000
Quantity surveyor vacancies Durham	4	7,700	7	15,700	1	200,000
Procurement specialist vacancies Newcastle	4	12,000	n/a	n/a	1	362,000
Built environment vacancies Northumberland	5	281,000	1	1,250,000	1	5,180,000
PQS vacancies North East	5	27,700	1 + 4	24,900	1 + 2	154,000
Architectural vacancies Middlesbrough	5	22,500	3 + 6	6,820	2 + 3	161,000
Construction manager vacancies Durham	5	126,000	n/a	n/a	4 + 6	1,390,000
PQS vacancies Teeside	5 + 6	945	1 + 2	52	1 + 2	1,480
Building surveyor vacancies Durham	6	37,600	1	22,300	1	253,000
Building surveying vacancies Sunderland	6	5,570	1 + 4	9,530	1	19,300
CAD Technicians vacancies North East	6	70,000	1 + 5	34,600	1 + 3	218,000
Built environment vacancies Tyne & Wear	6	4,560	1 + 9	12,100	1 + 3	80,000
Bid Management vacancies Teeside	6	20,600	4 + 5	574,000	1 + 3	32,600
Bid Management vacancies North East	6	248,000	4 + 6	356,000	1	505,000
Construction vacancies Middlesbrough	6	21,400	5	32,500	2 + 5	677,000
Construction manager vacancies Middlesbrough	6	42,100	5	14,600	3 + 4	478,000
Construction manager vacancies Northumberland	6	89,200	10	58,400	3 + 5	882,000
Breeam jobs North East	6	12,800	n/a	n/a	1	80,500
Estimating vacancies Northumberland	6	20,900	n/a	n/a	1	120,000
Architectural vacancies Sunderland	6 + 7	39,300	3 + 6	23,600	1 + 3	160,000
Building surveyor vacancies Newcastle	7	20,100	1	19,700	1	280,000
Building surveying vacancies Middlesbrough	7	7,580	1	904	1 + 2	18,800
PQS vacancies Cleveland	7	1,640	1 + 2	751	1 + 2	1,770
Resident Liaison vacancies North East	7	35,900	1 + 6	63,200	1	1,580
Building surveyor vacancies Middlesbrough	7	8,270	1 + 7	1,150	1 + 5	46,800
Quantity surveyor vacancies Tyne & Wear	7	7,070	2	8,400	1 + 9	153,000
Construction vacancies Teeside	7	62,100	3 + 7	1,600	1 + 2	725,000
Estimating vacancies Tyne & Wear	7	6,890	4 + 7	48,600	1 + 2	105,000
Estimating vacancies Middlesbrough	7	8,340	8 + 10	8,620	1 + 6	32,100
Site manager vacancies Northumberland	7	145,000	10	98,600	2 + 8	1,120,000
Breeam jobs Northumberland	7	1,380	n/a	n/a	1	11,900
Site manager vacancies Durham	7	226,000	n/a	n/a	1 + 6	2,090,000
Procurement specialist vacancies Durham	7	7,280	n/a	n/a	1	188,000
Business development vacancies Teeside	8	34,600	1	10,400	1	517,000
Building surveyor vacancies Tyne & Wear	8	13,200	1	8,850	1	1,195
Building surveying vacancies Tyne & Wear	9	13,200	1	42,900	1 + 5	178,000

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Phrases we're being found for	Google		msn		YAHOO!	
	position	we beat	position	we beat	position	we beat
Building surveying vacancies Cleveland	8	19,700	1 + 3	60,500	1	125,000
Architectural vacancies Tyne & Wear	8	14,400	1 + 4	9,730	1 + 2	81,300
Business development vacancies Cleveland	8	34,600	3	381,000	2	1,260,000
Breeam jobs Sunderland	8	1,330	5 + 6	306	1 + 4	8,110
Construction manager vacancies Sunderland	8	36,300	8	40,000	2 + 3	773,000
Quantity surveyor vacancies Newcastle	8	8,370	n/a	n/a	1	229,000
Architectural vacancies Newcastle	9	121,000	n/a	n/a	4	416,000
Health & Safety vacancies Middlesbrough	9	7,740	n/a	n/a	1	162,000
Project manager vacancies Sunderland	10	22,700	1	45,300	1	673,000
CAD Technicians vacancies Durham	10	6,420	1	11,900	1 + 2	25,300
Construction recruitment North East	10	321,000	1	1,380,000	1 + 2	1,620,000
Project manager vacancies Middlesbrough	10	9,960	1	13,900	2	264,000
Project manager vacancies Tyne & Wear	10	32,200	1	45,600	2	992,000
Building surveying vacancies Northumberland	10	15,200	1 + 3	47,300	1 + 3	173,000
CAD Technicians vacancies Tyne & Wear	10	3,530	1 + 5	1,560	1 + 2	55,600
Architectural vacancies North East	10	265,000	2	197,000	1	557,000
Project manager vacancies Northumberland	10	26,300	2	52,500	2	574,000
Project manager vacancies Durham	10	53,800	2	184,000	2	1,080,000
Site manager vacancies North East	10	49,900,000	3	790,000	1	6,830,000
Site manager vacancies Middlesbrough	10	60,400	6	26,500	2 + 3	389,000
Quantity surveyor vacancies North East	10	102,000	8	64,900	1 + 8	621,000
Construction manager vacancies Teeside	10	65,800	9	1,130	6	502,000
Construction recruitment Teeside	10	198,000	10	15,600	1 + 2	1,740,000
Site manager vacancies Sunderland	10	57,300	10	60,500	3 + 8	846,000
Estimating vacancies Newcastle	10	62,400	n/a	n/a	1	212,000
Procurement specialist vacancies North East	10	121,000	n/a	n/a	1	641,000
Construction manager vacancies Newcastle	10	98,000	n/a	n/a	3 + 4	1,630,000
Construction manager vacancies Tyne & Wear	10	82,600	n/a	n/a	3 + 6	1,630,000
Building surveyor jobs North East	n/a	n/a	1	117,000	1	1,750,000
Tenant Liaison vacancies Newcastle	n/a	n/a	1	5,750	1	6,230
Resident Liaison jobs Cleveland	n/a	n/a	1	78,200	1	101,000
Business development vacancies Middlesbrough	n/a	n/a	1	36,900	1	331,0900
Business development vacancies Tyne & Wear	n/a	n/a	1	93,500	1	1,100,000
CAD Technicians jobs Durham	n/a	n/a	1	51,900	1	80,500
Building surveying vacancies Newcastle	n/a	n/a	1	28,800	1	306,000
CAD Technicians vacancies Newcastle	n/a	n/a	1	14,600	1 + 2	23,600
CAD Technicians jobs Teeside	n/a	n/a	1	545	1 + 2	12,700
CAD Technicians jobs Tyne & Wear	n/a	n/a	1	12,300	1 + 4	112,000
CAD Technicians jobs Sunderland	n/a	n/a	1	8,460	1 + 4	10,900
Building surveying vacancies Durham	n/a	n/a	1	61,300	1 + 4	207,000

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Phrases we're being found for	Google		msn		YAHOO!	
	position	we beat	position	we beat	position	we beat
CAD Technicians jobs Middlesbrough	n/a	n/a	1	2,020	1 + 5	9,350
Business development vacancies Northumberland	n/a	n/a	1	131,000	2	878,000
CAD Technicians jobs North East	n/a	n/a	1	22,200	2	474,000
Building surveyor vacancies North East	n/a	n/a	1	72,400	10	741,000
Building surveyor vacancies Teeside	n/a	n/a	1 + 9	3,680	1	52,400
Business development vacancies North East	n/a	n/a	2	1,180,000	1	5,480,000
Business development vacancies Sunderland	n/a	n/a	2	83,800	1	821,000
Built environment vacancies Newcastle	n/a	n/a	2	79,800	1 + 2	365,000
Construction vacancies North East	n/a	n/a	2	595,000	2	3,730,000
CAD Technicians jobs Cleveland	n/a	n/a	2	74,000	2 + 10	87,600
Project manager vacancies Teeside	n/a	n/a	2	1,390	3	364,000
Building surveying vacancies Teeside	n/a	n/a	2 + 7	282	2 + 5	94,100
Building surveyor jobs Middlesbrough	n/a	n/a	3	9,050	1	142,000
Building surveying vacancies North East	n/a	n/a	3	180,000	1	1,150,000
CAD Technicians jobs Newcastle	n/a	n/a	3	34,900	1 + 6	74,100
Business development vacancies Durham	n/a	n/a	3	393,000	3	1,540,000
Building surveyor jobs Tyne & Wear	n/a	n/a	3	38,700	3	388,000
Project manager vacancies Newcastle	n/a	n/a	3	136,000	3	1,660,000
Project manager vacancies Cleveland	n/a	n/a	3	191,000	5	855,000
Building surveyor jobs Sunderland	n/a	n/a	3	23,900	6	149,000
Business development vacancies Newcastle	n/a	n/a	4	269,999	1	1,980,000
Site engineer vacancies North East	n/a	n/a	4	519,000	1 + 5	4,560,000
Building surveyor vacancies Northumberland	n/a	n/a	4	694,000	6	2,520,000
Site manager vacancies Cleveland	n/a	n/a	5	273,000	3 + 10	1,690,000
Building surveyor jobs Teeside	n/a	n/a	5	999	6	72,000
Building surveyor jobs Cleveland	n/a	n/a	5	228,000	n/a	n/a
Architectural vacancies Northumberland	n/a	n/a	5 + 9	17,500	2 + 4	276,000
Construction jobs North East	n/a	n/a	6	13,800,000	10	25,200,000
Building surveyor jobs Newcastle	n/a	n/a	7	87,600	1	645,000
Quantity surveyor vacancies Teeside	n/a	n/a	7	234	1	63,500
Site manager vacancies Tyne & Wear	n/a	n/a	7	70,800	1 + 2	1,570,000
Building surveyor jobs Durham	n/a	n/a	8	190,000	3	602,000
Site manager vacancies Teeside	n/a	n/a	8	3,920	4	568,000
Breeam jobs Cleveland	n/a	n/a	8 + 9	401	1 + 4	16,500
Breeam jobs Newcastle	n/a	n/a	n/a	n/a	1	35,200
Breeam jobs Durham	n/a	n/a	n/a	n/a	1	14,400
Building surveyor jobs Northumberland	n/a	n/a	n/a	n/a	2	416,000
Architectural jobs Sunderland	n/a	n/a	n/a	n/a	2	1,100,000
Construction recruitment Newcastle	n/a	n/a	n/a	n/a	2	5,960,000
Architectural jobs Newcastle	n/a	n/a	n/a	n/a	3	1,730,000

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Phrases we're being found for	Google		msn		YAHOO!	
	position	we beat	position	we beat	position	we beat
Construction vacancies Newcastle	n/a	n/a	n/a	n/a	3	1,860,000
Architectural jobs Durham	n/a	n/a	n/a	n/a	4	2,210,000
Architectural jobs Northumberland	n/a	n/a	n/a	n/a	4 + 7	1,200,000
Architectural jobs North East	n/a	n/a	n/a	n/a	5	3,410,000
Architectural jobs Cleveland	n/a	n/a	n/a	n/a	6	1,630,000
Architectural jobs Tyne & Wear	n/a	n/a	n/a	n/a	7	1,450,000
Architectural jobs Teeside	n/a	n/a	n/a	n/a	9	586,000

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### Unique visitors to the website

Month	unique visitors	change (monthly)	change (cumulative)
June 2008	949	-	-
July 2008 (angelfysh work begins)	1,373	+ 45%	+ 45%
August 2008	1,258	- 8%	+ 33%
September 2008	1,274	+ 1%	+ 34%
October 2008	1,469	+ 15%	+ 55%
November 2008	1,465	+ 0%	+ 55%
December 2008	1,156	- 21%	+ 22%
January 2009	1,550	+ 34%	+ 63%
February 2009	-	-	-
March 2009	-	-	-
April 2009	-	-	-
May 2009	-	-	-

end

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